

WORKING HARD

MAKING A DIFFERENCE

**PLEASE  
VOTE**

# Al Brouard

For the Forest, St Saviour,  
St Pierre du Bois and Torteval.

Dear Elector,

Whether it has been on the international stage representing the Island at the British-Irish Parliamentary Assembly or on the Beau Sejour stage as the Chairman of the judging panel celebrating the best of Guernsey business, I have been very proud and honoured to stand up for our Island on your behalf. I have been an active, and I hope, a successful Deputy representing your views. My vision for Guernsey is a community where we respect each other, where Islanders can achieve their potential, and where we all enjoy the Island on which we live:- I do not want to see substantial changes but I am equally aware that some change is necessary.

We live in a competitive global environment and without vibrant industries from Finance to Fishing we will not be able to provide our children with the opportunity to choose a local career or ensure that the Island has the revenue to pay for the services that we all enjoy.

In the following pages I lay out my thoughts, my history, and the reasons why I hope to gain your vote.

Yours sincerely



To help the environment please  
kindly share this manifesto with  
other voters in your home.

# About me



Beau Sejour Stage Awards for Achievement

I had a career with NatWest for over 28 years after leaving School, and I also set up a small successful gardening business and ran that together with working at the bank for many years. During my time in banking I became a Member of the Chartered Institute of Bankers, passing their exams to become an Associate and later passed the Chartered Insurance Institute's Financial Planning Certificate's 1, 2, & 3.

I was married to Jill for nearly 30 years, sadly losing her to cancer last year; I have one daughter, the first of this branch of the Brouards to go to University, now in her final year at Cardiff.



A keen jogger

## King's Mills runners are thanked by beneficiaries

I have lived in the West since the early 1980s. Community is important to our society, and as I get older, (I will be 60 this year), I appreciate more the efforts of people in making Guernsey the great place it is. It was some 18 years ago I was asked to join the Douzaine in St Pierre du Bois and I have served as Junior and Senior Constable, and now sit on the Douzaine as Vice Dean.

Since the Millennium when I suggested we put up a Christmas tree by the Church in St Pierre du Bois, the same group moved on and we

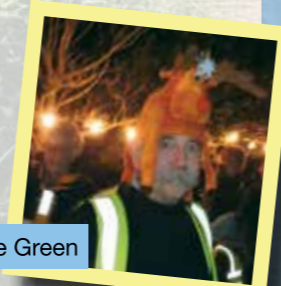
re-established "Floral St Pierre du Bois". The Floral group has grown from strength to strength, and having won three golds in Britain in Bloom we are now in the Champion of Champions; but its main contribution is in building community spirit, and it is much the same in our other Western Parishes where dedicated people give up their time for the community in all sorts of ways. For example in Torteval we have the Scarecrow Weekend, a fantastic initiative; the new Community Centre in St Saviour at Mont Varouf, the product of a vision of some dedicated parishioners; and in the Forest, the Floral Group winning gold in 2015. The theme is really the same, community and friendship, something to bring neighbours together in a busy world.

I have helped with all sorts of parish issues from mains water connection to road cleaning. I have served on several committees since entering the States in 2004, including Public Services, Deputy Minister of Social Security, a short time on Health, and for the last 4 years as the Deputy Minister of Commerce and Employment.

In our system of government, where we are independent members representing the electorate, we make and form alliances on issues rather than being bound to a party.

No deputy can always vote as you would wish, but I hope my track record, the support and advice I have been able to give, and results I have achieved over the years, reflect my dedication and the trust you have put in me.

Of some 319 States of Deliberation sittings since 2004 I have attended and taken part in 318.



Christmas Tree on the Green

## SUCCESSSES: IN PARTICULAR OVERTURNING PAID PARKING, SECURING BIRTH RIGHT, AND HIGH HEDGE LEGISLATION

A selection from the last four years:

### OVERTURNING PAID PARKING

The **TRANSPORT STRATEGY** has been a disaster and has required substantial amendment both during debate and subsequently. I have been at the heart in modifying the proposals from Environment. I pushed to have a bus fare of at least £1. Eventually on the back of my requeete and nearly a year later after many amendments, I finally managed to get the States to throw out paid parking.

**STATES BORROWING.** I voted against borrowing the £330m with the Bond Issue as I feel it was unnecessary and will cost us in the long run. I did manage to ensure that the States will be updated annually with a report, and the proceeds of the bond only used where there is a secure income stream. (Amendments Deputy Brouard with Deputy Fallaize)

### SECURING BIRTH RIGHT

**POPULATION DEBATE.** I proposed the successful amendment gaining Guernsey birthright to be retrospective (Amendment Deputy Brouard with Deputy Lowe) which ensured that local children would have their birthright respected for those age under 8 years old when the new law comes in.

One of my key aims has been to improve the outcome for our children:- setting up "Daisy Chain" a Charitable Pre school some years ago; and now after years of campaigning behind the scenes, I was so pleased to propose an investigation to look at the UK's "Helping Troubled Families" and see if the initiative could be introduced in Guernsey (Amendment Deputy Brouard with Deputy Le Lievre). Renamed "**STRENGTHENING FAMILIES**" it is now being introduced. Families, some who have struggled over generations will now get the support they need.

Getting **PERELLE BAY** on the costal defence matrix (Amendment Deputy Brouard with Deputy Perrot).

More recently in the **EDUCATION DEBATE** I was able to direct Education to review the policies around disruptive students. (Amendment Deputy Ogier and Deputy Brouard)

### HIGH HEDGE LEGISLATION

**HIGH HEDGES:-** I have championed this for many years in order to get this issue addressed. High hedges can be a blight on the enjoyment of one's home. As resources were short, I wrote the States report and assisted with the consultation, writing the documents and scope of the proposed law in conjunction with the Environment Department. This achieved States approval for a new High Hedge Law in 2015, which is at present being drafted.

## High hedges law 'will provide a resolution for neighbours'

Last-resort legislation will be a 'fair remedy' in disputes



### NOT SO SUCCESSFUL

Lost the **SUNDAY TRADING DEBATE**, myself and Deputy De Lisle presented to the States improvements to the current system rather than complete deregulation, only to be guillotined in debate following the move from Deputy Kuttelwascher. Not deterred when the legislation returned for approval I took the opportunity again to keep Sundays special (Amendment Deputy Brouard with Deputy Dorey) lost 22 to 23 votes.

**EDUCATION DEBATE.** Tried to get La Mare de Carteret Schools built and keep the Grammar School. Lost.

### PREVIOUS SUCCESSES

I campaigned against the proposed Post Office closures and with your support of 5000 signatures to "Save our Rural Post Offices". The Airport runway sursis resulted in the proposed ramp at the western end being no longer required - saving many millions. My amendment as to how University grants are assessed has resulted in annually saving up to £500,000 for Education which is one of the reasons we have been able to resist the introduction of Student Loans. I put forward a Waste Water Charge amendment to exempt farmers and growers. I have helped and supported the campaign for the St Saviour Community Centre.

My Aims

A strong economy

Efficient government

Keeping our Island special

Balancing the books

A STRONG ECONOMY

It is so essential that we have a sustainable and prosperous economy. Much focus is put on the Finance Industry, and rightly so, employing 7,000 out of our workforce of some 31,000, in effect a 1/4 of the work force providing directly 1/3 of the economy and indirectly benefiting the economy as a whole from plumbers to retail. Although the Industry is diverse with many sectors, including Banking, Funds, Insurance, and Private Wealth, the more diverse we can make the economy the more resilient it becomes. The team at Commerce and Employment have been working hard to achieve this goal, and below are some of the issues we have progressed in order to diversify and strengthen the economy.

So what have I been doing as Deputy Minister of Commerce and Employment over the last 4 years?

Finance Sector Strategy; Set up 2Reg Aircraft Registry; Set up Digital Greenhouse; Increased the Tourist offering; Set up Ombudsman; Set up Locate Guernsey; Multiple work streams with the finance industry from FATCA\* to AIFMD\*; Foundations Guernsey Law; Image Rights; Guernsey Finance expansion; Progressed Information and communication technology; Dairy Review; New milk ordinance; New Slaughterhouse; Animal Welfare legislation; etc. etc. Much still to do from sea links to white van man. (\*Foreign Account Tax Compliance Act, \*Alternative Investment Fund Managers Directive.)

The Guernsey economy has continued to climb steadily with improving productivity which is now some 15% ahead of Jersey. We do not have the land resources to grow our economy so that is why the digital world is a major opportunity. At Commerce

and Employment we have deliberately targeted this area to diversify the economy, as its high value and low footprint is well suited to Guernsey. That's not to say other sectors of the economy are not important, whether retail or construction, but a vibrant finance sector provides a core both supporting and complementing these.

EFFICIENT GOVERNMENT

What ever level of income the States has, the demand for services is ever greater. We need to ensure that the allocation of funds is both fair and just to ensure we protect and improve the quality of life of Islanders. The States will continue to have difficult decisions to make over the priority of its spending, and although savings have been made in the Financial Transformation Programme, there is more to be done to modernise Civil Service. Sometimes it is important to reflect that the size of Guernsey government as a percentage of gross domestic product "GDP" is 15%, but, in both Jersey and the Isle of Man it is a far bigger animal at 21% of GDP.

The improvement in our health, and living longer is great news. We shall be some of the longest living humans so far, but this does not come without some challenges for health care and support services.

KEEPING THE ISLAND SPECIAL

We do have a special Island with a unique identity and rich heritage. Let's not lose those things that make Guernsey special. Our environment is important, it is why tourists come, and it is why we all love the place so much. How the Island looks and how it is developed is important, from keeping litter off our streets to waterfront developments in St

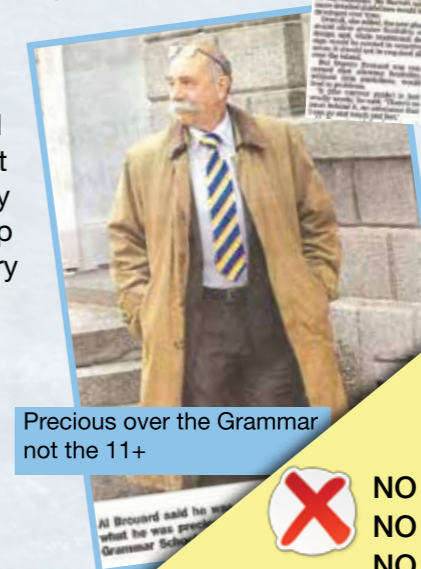
Peter Port, I have taken a keen interest. I have made many calls and visits to PSD to improve the road cleaning. I spent many days at the planning inquiry to try to ensure development is sympathetic to its surrounding and appropriate to Guernsey. It is also important to look after the biodiversity, proposals about which I fully supported in the States. I have been working with a small group to understand the need and alternatives in the use of pesticides, like metaldehyde (slug pellets). At present I am working on a guidance leaflet to protect our hedgerows which play an important part of the habitat.

BALANCING THE BOOKS

How do we pay for it all? We all want the books to be balanced and that is one challenge we all struggle with, politicians demanding savings of Government (as though they are not part of the very Government of which they serve) and then the next day arguing for increased expenditure for an essential "must have" service. The only way in my view to have a 1960s tax rate ( 20p in the £ ) to pay for 21st century modern services is to:

- 1. Grow the economy
- 2. Make Government services as efficient and as relevant as possible.

If that model struggles in delivering against increasing demand for services it is inevitable that a greater sum will be demanded from the community. This is where zero-10 is blamed, but change was being forced upon us. Territorial tax has attraction, but whether it would bring in more funds or fewer including all the uncertainty it would cause, is an argument yet to be had.



KEY VOTES

OVER THE LAST 4 YEARS: - how I voted

- NO To Paid Parking - won
- NO To GST - won
- NO To Borrowing - lost
- NO To Sunday Trading - lost
- YES To Maintaining the value of Old age Pensions - Lost
- YES To Rebuilding La Mare - Losing
- YES To Retaining the Grammar School - Lost

## LOOKING AHEAD

### Condor

Although Condor is privately owned, the States have a responsibility for air and sea links. I think we would all agree that reliable and affordable sea and air links are essential, and the recent difficulties Islanders have faced are unacceptable. Last summer the States approved drafting of the legislation strengthening the control of our port facilities. It will enable the States to have service level agreements with operators. It will be essential that in any agreement that there are tangible backup facilities as no amount of paper agreements will replace a broken ship, but, the more contingency we have the more it is likely to increase costs and this is a difficult balancing act. Another option would be for the States to step in and take over the service, just as we did with the Gatwick slots or the tanker fuel ships, but this would come with different challenges (e.g. What ships should we buy? Will it include freight? How will we pay for them?). The solutions and alternatives without other operators itching to enter the market become quite expensive. These are real challenges, which is why we have been encouraging Condor to get it right.

### Marketing And Tourism

**MARKETING AND TOURISM** at Commerce and Employment have a growth objective of raising and growing visitor numbers from 320,000 to 400,000 by 2025, reliable sea transport is fundamental to that vision.

### Reciprocal Health Agreement With UK

A new Insurance scheme is to be investigated. In October 2015 the States mandated the new Committee for Employment and Social Security to investigate how we can protect Islanders going to the UK with some form of insurance. This issue needs to be solved and I will be very supportive in this regard.

### Population

I am not in favour of actively increasing the population as Jersey has done; no one has been able to convince me that a larger population is more sustainable than the present 62,612. A larger population will eventually have the same issues that we are facing today. The island has finite land and the very reasons that make Guernsey great will be lost if there is a drive to increase the population. We do however need to remain open to those who help us generate wealth and who support our services. The more we can use our home grown talent and give them every opportunity to attain their potential the better, with education, training and experience abroad.

### UK & Fishing

We have a very long relationship with the UK; it is akin to an 800 year marriage. The recent fishing issues are a case in point. I have been urging for many years that our waters are given greater priority; we need greater/complete control of the waters around our Islands, and I believe we also need ownership of the sea bed, as we will continually face pressures from those who surround us.

### Housing And First Time Buyers

It has never been more difficult to get on to the housing market, especially for those renting and at the same time trying to save for a deposit. There is much work to do to increase the supply of affordable houses for first time buyers. I fully support the endeavours of the Guernsey Housing Association in increasing the housing stock and especially their Partial Ownership Scheme. I also support the release of land under the housing target areas and the building of homes, as proposed in the New Island Development Plan. I called for Treasury & Resources and Housing to report to the States on assistance for first time buyers. (Deputy Brouard seconded the amendment with Deputy H Soulsby) Following this, the States has requested a second report into the various options regarding the housing market and housing finance mechanisms. This will help inform where government intervention is needed and how.

### Exporting Of Waste

Although we are advised by Public Services that matters are proceeding at all speed, I am disappointed that there has not been more tangible progress. The increasing capital costs coupled with the reduced facilities now being provided are a concern. We need greater clarity on the arrangements and the effects on household.

### Education

The recent hurried reports have resulted in the closure of the Grammar School, and the end of selection and a failure to progress the rebuild of La Mare De Carteret none of which I voted for. I think the Island will be the poorer without the Grammar. The excellent report La Mare has recently gained even more reinforces the need to fulfil the promise of the rebuild. Education and skills play a key role in the future of the economy.

### Island Wide Voting

The States have agreed to Island wide voting subject to a referendum. I do think the loss of direct parish representation, and electing the whole of the States in one election is not without its challenges. Perhaps electing 1/2 or 1/3 of the assembly every 2 or 3 years should be a consideration, and perhaps once elected on an Island wide mandate, you could allocate 10 Deputies to each undertake a Parish responsibility - one for each of the Parishes. This issue will feature early in the life of the new assembly. I would be interested in your views on this.



# WORKING HARD MAKING A DIFFERENCE

## Post Script

Thank you for taking a look at my manifesto; it has been a privilege to represent you as your Deputy for the last 3 terms. The challenges for the Island and for the States are ever greater. It is essential we have a sustainable and prosperous economy, without which we will not have the means to fund our schools, hospitals, and the increasing demand on the services that we as a community enjoy. We are a safe and successful jurisdiction (crime figures are some of the lowest for 40 years.) The next 4 years will be as demanding as the last with the challenges that lay ahead. It is essential that we put forward Deputies with experience, drive, and dedication to meet these challenges, and I ask you for your support.

## Thank You

Many thanks to my Proposer and Seconder Proposer **MR RICHARD HEAUME MBE** of Les Villets, Forest. Dean of the Forest Douzaine, and owner of the Guernsey Occupational Museum.

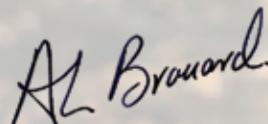
Seconder **MR PHIL DUQUEMIN** of Pre Du Rivage, St Saviours. Douzenier Parish of St Saviours, Chairman of Resolution IT and Beckford's Funeral Services. Voluntary Managing Director of St Saviour's Community Centre.

With your vote I can make a difference - you can have up to five votes, and I would be grateful to receive one of yours.

I hope to be able to get around the parishes to visit you personally over the next few weeks, should I miss you when I call, please feel free to contact me on

**263618** to discuss any issues.

Best Regards



La Collette, Rue de Brehauts, St Pierre du Bois.  
email: [al.brouard@deputies.gov.gg](mailto:al.brouard@deputies.gov.gg)

## Voting is on Wednesday the 27th of April between 8.00 am and 8.00 pm

You can cast your vote at any of the following Polling Stations;-

**Forest.** Chambre de la Douzaine, Rue des Landes.

**Torteval.** Chambre de la Douzaine, Rue du Belle.

**St Saviour.** The Community Centre, Mont Variouf and Evangelical Church School Hall, Longue Rue (no disabled access)

**St Pierre du Bois.** La Salle Paroissiale, Les Buttes.

# **BROUARD ALVORD HENRY**

(commonly known as AL)

