



**2016**  
ELECTION

Standing for St. Sampsons Deputy

**Vote for Action!**

Vote for

**Carl Peter Meerveld**





## BACKGROUND

I spent 30 years working around the World, visiting over 80 countries, while setting up and running companies in Asia and the USA. After our two sons arrived, my wife and I moved our family back to St. Sampson, the parish in which I lived and studied, to enable our sons to grow up in the same wonderful nurturing environment I enjoyed. However, in the 7 years since returning, I have become increasingly alarmed about the way that the island is being managed and the negative changes.

Guernsey has huge issues outstanding, which need addressing but never seem to get resolved. Our waste strategy is still unresolved after a decade of debate. Our health and welfare system comes under increasing pressure as our population ages. Our vital transportation links are under threat and our education policy has become hugely contentious. However, many States Deputies seem to be content to keep 'kicking them down the road' so that someone else can deal with the issues later. Underlying all of this is a desperate need to expand and diversify our economy.

If the States do not get their act in order, the Guernsey that we love will not be there for future generations to enjoy. I have decided to stand as your Deputy for St. Sampson to help resolve these issues.

I have a wealth of international business experience to contribute. Particularly from the highly competitive markets in Asia, where I set up my own companies as well as setting up and managing the Asia operations for the World's three largest investment fund research companies. I believe that this, combined with my deep love for Guernsey and strong desire to preserve it as a wonderful safe place to live and raise a family, makes me a good candidate for your vote.



# OBJECTIVES



**Greater Financial Discipline** We cannot continue spending more than we earn! We have to reduce cost and increase revenue. A good start has been made in reducing costs. Revenue should be increased by stimulating and growing the economy, not by raising taxes and charges.

**Support for Local Businesses** Local businesses have been neglected for many years in favour of the finance industry, making us overly dependent on that business sector. We urgently need to diversify our economy by promoting and supporting local business development. Especially as the offshore finance industry becomes increasingly threatened as countries tighten up their tax and regulatory regimes.

**Smaller Government** One of the ways we can support local businesses and cut costs is by significantly reducing bureaucracy. Every piece of unnecessary legislation or set of superfluous rules a company needs to comply with increases its costs. It reduces their productivity and often requires more civil servants to administrate. I want to see excessive bureaucracy reduced to increase business productivity and reduce States spending.

**More Accountability** Time and again we see mistakes made by the States, often resulting in the loss of huge amounts of money. The common response is; "lessons were learned". This is not acceptable, we need to attribute blame to those responsible and hold them accountable. Only by doing this will real 'lessons be learned'.

**Complete Transparency** The public has the right to know the basis on which decisions are made on their behalf. Too often, little or no information is available when some decisions are made. I want full transparency.



A photograph of a man with a shaved head, wearing a light blue sweater over a dark collared shirt, sitting at a large wooden desk. He is looking towards the camera with a slight smile. On the desk is a laptop and some papers. Behind him are tall bookshelves filled with books. To the right, there is a model of a steam locomotive on a display stand. The room has a warm, wooden interior.

# CONCLUSION

I am not naive and I do not think I can change the way the States work overnight. But, I will be a voice of reason, pushing for focus and action in dealing with the difficult issues we face.

I will not make empty or unachievable campaign promises. There are only two things I can guarantee. **First, I will try my very best to implement efficient and accountable government.** **Second, I will work hard to improve the wonderful lifestyle we enjoy in Guernsey.**

**Please give me the chance to do this  
by supporting me with your vote on**

**April 27th**

I will endeavour to visit everyone at home to introduce myself during the election and also invite you to contact me to discuss any issues.

Thank you for taking the time to read my manifesto.

Sincerely,

Carl Meerveld  
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