

PROPOSITIONS

COMMITTEE *for* EDUCATION, SPORT & CULTURE

ISLAND GAMES 2021 PROPOSAL

The States are asked to decide:

Whether, after consideration of the Policy Letter dated 29th April, 2016, of the former Culture and Leisure Department, they are of the opinion:-

- i) To support the bid by the Guernsey Island Games Association for Guernsey to host the 2021 Island Games, as set out in that Policy Letter.
- ii) In the event of a successful bid, to provide financial support by providing a States grant of £750,000 to host the 2021 Island Games, funded by way of a combination of:
 - a) A maximum of £600,000 from the Lottery Appropriation Account (to include the operating surplus from the running of an Island Games Lottery); and
 - b) A maximum of £150,000 from the capital account of the Sports Loans Fund.
- iii) To authorise payments of monies out of the States grant to be made by the Committee *for* Education, Sport & Culture in consultation with the Policy & Resources Committee and the Guernsey Island Games Association LBG.

The above Propositions have been submitted to Her Majesty's Procureur for advice on any legal or constitutional implications.

COMMITTEE *for* EDUCATION, SPORT & CULTURE

ISLAND GAMES 2021 PROPOSAL

The Presiding Officer
Royal Court House
St Peter Port

5th May 2016

Dear Sir

As set out in this Policy Letter, this matter needs to be considered by the States at their Meeting on June 8th 2016 so the timetable for International Island Games Association (IIGA) approval for Guernsey to host the 2021 Games can be met. However, for an item to be considered at the June 8th Meeting the matter needs to be submitted before 3.00pm on May 6th so it meets the deadline under the new procedures for the submission of items. This deadline is before consideration and approval can be given in the customary way by the new Committee *for* Education, Sport & Culture because this new Committee will not be fully constituted until May 18th.

Therefore, the provisions of the new Rule 40(6)¹ of the Rules of Procedure of the States of Deliberation and their Committees relating to non-quorate Committees have been used. That Rule enables the Policy & Resources Committee President alone to make an urgent decision as if that person is any quorate States' Committee in the period when that person is the sole elected office holder.

The Rules also enable items to be considered by the States in accordance with the provisions of Rule 18 (Urgent Propositions). Using that Rule would enable the matter to be submitted by the new Committee *for* Education, Sport & Culture after it has been constituted. However, I consider that using the provisions of Rule 40(6) is a better way of submitting this matter to the States as the proposals will be in the public domain for consideration for about four weeks prior to the States debate rather than just two.

Under the terms of Rule 40(6), I have constituted myself as a quorate meeting of the Committee *for* Education, Sport & Culture. As the person upon whom has fallen the decision on whether to put this matter to the States so that it can be considered in time

¹ THE RULES OF PROCEDURE OF THE STATES OF DELIBERATION AND THEIR COMMITTEES as prescribed by Resolutions of the States of the 27th of November, 2015 and the 17th of March, 2016.

for a bid to be made, I have considered the case made by the Minister and members of the former Culture and Leisure Department in the attached Policy Letter. I am satisfied this is a matter which should be considered by the States at their Meeting on June 8th. I commend to the States the Propositions to which this letter is attached.

Yours faithfully

A handwritten signature in black ink, appearing to read 'G. A. St Pier', with a small dot at the end of the final stroke.

G. A. St Pier
Acting as the
Committee *for* Education, Sport & Culture

ISLAND GAMES 2021 PROPOSAL

President of the Committee *for* Education, Sport & Culture
Committee *for* Education, Sport & Culture
Grange Road House
Grange Road
St Peter Port

29th April 2016

Dear Sir

EXECUTIVE SUMMARY

1. The Guernsey Island Games Association (GIGA) was approached in June 2015 by the International Island Games Association (IIGA) to host the 2021 Island Games, following the withdrawal of the Faroe Islands' bid. The Island Games is a firmly established inter-Island sporting event taking place once every two years. A fundamental ethos of the Games is to create a friendly interaction of small representative sports teams – sharing the common Island bond – within a 'Games' framework.
2. With the full support of the Culture and Leisure Department, the GIGA Bid Committee, chaired by Dame Mary Perkins, DBE, submitted the 2021 Guernsey Island Games Bid in March 2016, albeit without the funding commitments and States of Guernsey support which were not able to be secured within the timeframe required by the IIGA. For Guernsey to be confirmed as the venue for the 2021 Island Games, a letter of support from the States along with confirmation of funding support will need to be presented to the IIGA Executive Committee at the 2016 Annual General Meeting to be held at the beginning of July.
3. Those Islands fortunate enough to host the Games have seen a number of positive effects on the local community, from inspiring interest in sport and physical activity and supporting sport development and performance; to promoting the Island on a world stage and encouraging community spirit. In essence, the hosting of an Island Games brings the community together for a common cause – and this is an effect that outlives the week long competition. In economic terms, the most obvious benefits of hosting the Games will be through the arrival of visitors for the event itself, which in recent years has attracted well in excess of 3,000 people.
4. The Culture and Leisure Department further believes that hosting the 2021 Island Games has the potential to advance significantly the States Strategic Plan aims to

protect and improve the quality of life of Islanders as well as the Island's unique cultural identity and rich heritage. In addition, it will also contribute to the achievement of a number of detailed objectives of the States, including those identified in the Children and Young People's Plan and the Healthy Weight Strategy.

5. This report outlines the detailed benefits of hosting the 2021 Island Games, and recommends the States agree to support GIGA's bid as well as provide financial support by way of a grant of £750,000. It is proposed this grant is funded through a combination of funds already available to the Culture and Leisure Department to support areas falling within its mandate: the Lottery Appropriation Account; the Sports Loans Fund; and the running of an additional Public Lottery. As a result it is not expected this grant will have any negative impact on General Revenue funding.
6. In order for the IIGA to confirm the 2021 Island Games venue, a letter of support from the States along with confirmation of funding support needs to be presented to the IIGA Executive Committee at the 2016 Annual General Meeting to be held in Gotland at the beginning of July. It is for this reason the Culture and Leisure Department has submitted this Policy Letter, and as such the Department requests the submission of this item to the States of Deliberation by the new Committee *for Education, Sport & Culture.*

STRATEGIC CONTEXT AND OUTLINE PROPOSAL TO HOST THE 2021 ISLAND GAMES

7. In the summer of 2014, GIGA was asked by the IIGA to consider hosting the Island Games in 2027. At that time, GIGA asked both the Culture and Leisure Department and the Guernsey Sports Commission whether they would be willing to offer their support and both were very happy to do so. Subsequently, in September 2014, the Policy Council also agreed to support Guernsey hosting the 2027 Island Games.
8. In June 2015, GIGA was approached by the IIGA to ask if Guernsey would instead consider hosting the 2021 Island Games, following the unavoidable withdrawal of the Faroe Islands which had originally been scheduled to host. The Culture and Leisure Department and the Guernsey Sports Commission are both fully supportive of this bid, and the timing is such that the States of Guernsey need to consider supporting such a bid in June 2016. For the IIGA to confirm Guernsey as the venue for the 2021 Island Games, a letter of support from the States along with confirmation of funding support will need to be presented to the IIGA Executive Committee at the 2016 Annual General Meeting to be held at the beginning of July in Gotland.
9. The States Strategic Plan recognises that the States of Guernsey aims to *protect and improve the quality of life of Islanders as well as the Island's unique cultural identity and rich heritage.* The Culture and Leisure Department believes hosting the Island Games has the potential to advance significantly the achievement of

these Aims. In addition, hosting the Games will have the added benefit of contributing to the achievement of a number of detailed objectives of the States, including objectives within the Children and Young People's Plan, through its 'Healthy and Active' workstream (liaising with GIGA to establish a five year 'preparation package' for Guernsey Schools), and the Healthy Weight Strategy, through its 'Activity Pillar' (by contributing to the 'Healthy Bailiwick project' and helping to improve options to be physically active in schools).

10. The first Island Games was held in 1985 in the Isle of Man and is now a firmly established event taking place once every two years. A fundamental ethos of the Games is to create a friendly interaction of small representative sports teams – sharing the common Island bond – within a 'Games' framework. The staging of the event has provided excellent opportunities for Islanders from around the World to raise their standards in sport through competition at an international level as well as creating friendly relations with fellow Islanders. Prior to the Games being established, such opportunities were limited to the few whose talents allowed them to take part in Commonwealth or Olympic Games. In addition, the Games provide an opportunity for the local community to participate, whether as a volunteer, spectator, or competitor, with the potential to provide a great sense of Island pride in the lead up to, during, and after each Games.
11. The 1985 Games saw around 600 competitors participate in seven sports, representing 15 Islands. The Games have grown substantially since with the XVI NatWest Island Games hosted by Jersey in July 2015 welcoming approximately 2,430 competitors in 14 sports, representing 24 Islands. Guernsey has previously hosted the Games twice, first in 1987 and then in 2003, when it welcomed 2,129 competitors in 14 sports, representing 23 Islands.
12. There is no doubt that those Islands fortunate enough to host the Games have seen a number of positive effects on the local community, not only in the lead up to and during the Games, but also beyond. The Culture and Leisure Department believes the opportunity will bring considerable benefits to the Island and its community. From inspiring interest in sport and physical activity and supporting sport development and performance, to promoting the Island on a world stage and encouraging community spirit, the Island Games have been proven to have a strong legacy. In addition, the sense of pride felt by the host Island community together with the associated feel good effect before, during and after a home Games is not just limited to participating sports men and women – but instead the whole community. In essence, the hosting of an Island Games helps bring the community together for a common cause – and this is an effect that outlives the week long competition.
13. The Organising Committee of the 2015 NatWest Island Games was asked to outline the wider benefits to Jersey that resulted from its hosting of last year's Games. A letter from the Organising Committee Chairman, Mr Phil Austin, outlined

the main points and these are highlighted below:

- *We estimate we had in excess of 3,500 visitors during the Games and based on figures provided by Visit Jersey (our tourist board) we believe the overall spend from those visitors during Games week was over £4,000,000.*
- *Hotels reported that they were full for the first time in many years, at that time of year. There was, initially, a fear that non-Games visitors who tried to book that week would decide not to come at all but, in the event, we believe they moved weeks and helped increase occupancy levels at a later date.*
- *We also know that retail sales in St Helier were up by 23% on the corresponding week in 2014 and our Taxi drivers reported that it was their best week for 25 years.*
- *We had over 50 visiting media and worked hard to get them to 'promote' Jersey rather than just the Games.*
- *As a result of the Games we wrote a new Sports Strategy which attracted £4,500,000 of extra funding towards facilities and initiatives.*
- *There was a major project undertaken involving all the Island schools which was very successful.*
- *So, overall we believe the Games were an economic success but, in addition, they were also seen as a major community event and, six months on, people are still talking about them and how they raised the spirit of the whole Island. Comments such as "it felt like a holiday Island again" and "this is the way Jersey used to be" endorsed the view that the Games were much more than a sporting event.*

14. In economic terms the most obvious benefits of hosting the Games will be through the arrival of visitors for the event itself, which in recent years has attracted well in excess of 3,000 people (including competitors, officials, relatives, media representatives etc.) This will inevitably lead to an increase in Room Occupancy Rates during the Games.
15. Based on current estimates, the 2,500 competitors and officials travelling to the Island would generate additional income of around £27,000 to £40,000 to the airport, dependent on the extent to which flights are chartered. The further 1,000 visiting spectators are expected to use scheduled flights, generating a further estimated income of £10,000. In addition, the estimated spend in Guernsey (excluding cruise liners) ranges from £510 to £651 per visitor. Therefore, assuming an additional 3,500 visitors as a result of the Games, hosting could generate an additional spend in the economy of £1,800,000 to £2,400,000 (relative to an

economy of £2.4 billion per annum). Some of this income will be fed into States revenues through excise duties and taxes and it is estimated that this could generate an additional £300,000 to £400,000 of income for the States².

16. In terms of Island sports development, there are obvious and lasting legacies from the Guernsey 2003 Games. These include the development of the Garenne Stand at Footes Lane, and the upgrading of many other local sporting facilities – including the redevelopment of Beau Sejour Leisure Centre. These developments continue to benefit the local community and have no doubt helped create momentum in the development of other stand-alone sports facilities, such as the Indoor Cricket Centre, the Table Tennis Association Headquarters, the further development of the KGV Playing Fields, and the further development of Footes Lane including the building of the Brooks McDonald High Performance Gym, and improved 3G Hockey Pitch facilities, Hockey Clubhouse and associated spectator seating. A further legacy was the establishment and formation of the Guernsey Sports Commission as ‘the voice for Guernsey Sport’ – a very successful charitable organisation set up in 2004 to promote physical activity and sport in Guernsey.
17. The event has also provided a tremendous opportunity for Islanders to become involved in sport at a very high standard as well as encouraging others to take up membership of various local sports clubs. In some cases, the Games have also played a significant role in providing the necessary encouragement for talented individuals to develop further and represent our Island at the Commonwealth Games and in many other national and international competitive arenas. At the 2015 NatWest Island Games, Guernsey sent a team of around 350 athletes and officials, finishing third on the medal table with a total of 28 gold medals, 25 silver medals and 42 bronze medals.
18. The Organising Committee will work with the Policy & Resources Committee to ensure the Island can use the opportunity of the 2021 Games to showcase *all* the Island has to offer, not just the obvious sport related themes. This will provide access to worldwide media with the intention of endorsing and establishing Guernsey’s international reputation and helping to ‘*maintain and enhance Guernsey’s standing in the global community*’ (Statement of Aims, States Strategic Plan, 2013). The Games can also be used as an opportunity to invite political representatives and ambassadors from other jurisdictions to build relations from these jurisdictions. This may include relevant members of both Houses of the Westminster Parliament, such as members of the All Party Parliamentary Channel Islands Group and other sport related parliamentary groups.

² Estimates provided by the Policy and Research Unit using figures from the Policy Council, Commerce and Employment Department, and Guernsey Airport.

19. It is against the background of the above successes and benefits to the local community that the Culture and Leisure Department is asking the States to support GIGA's bid for Guernsey to host the 2021 Island Games.

RESOURCE AND IMPLEMENTATION PLAN

Application to Host the Games - Procedure

20. Against the background of strong public support for this proposal and the requirement to meet IIGA submission deadlines, GIGA has already established a Bid Committee, chaired by Dame Mary Perkins, DBE.
21. Should the States agree to provide support for the 2021 Games, and the Island be successful in its bid then the Bid Committee will form an Organising Committee to assume responsibility for the staging of the Games.
22. Any Member Island asked to host, or wishing to host, the Games is required to make an application to do so to the IIGA. This application must take the form of a bid document, which in the first instance has to be submitted to the Executive Committee of the IIGA so the bid can be evaluated. This ensures the bidding Island is able to meet the criteria set out in the IIGA Constitution for staging the Games³. As a first step to comply with the submission requirements, the bid document must be received by the Executive Committee not later than five years and four months prior to the Games. In March 2016, the Bid Committee therefore submitted the Guernsey 2021 Island Games Bid, albeit without the funding commitments and States of Guernsey support, which were not able to be secured within the timeframe available.
23. As mentioned earlier in this Policy Letter, for the IIGA to confirm Guernsey as the venue for the 2021 Island Games, a letter of support from the States along with funding support confirmation will need to be presented to the IIGA Executive Committee in time for the 2016 Annual General Meeting to be held at the beginning of July in Gotland. The findings and recommendations of the Executive Committee will then be conveyed to the IIGA Membership, who will vote on the venue for the 2021 Games at the 2016 Annual General Meeting, five years prior to the Games.
24. The reason a venue needs to be selected five years prior to the Games is because there will be a large number of athletes, officials and supporters expected to participate in the Games and therefore it is vital that planning starts early. It is important that Guernsey, if successful in bidding, is able to deliver – not only in terms of sporting facilities – but also in respect of ancillary elements such as the

³ Further information on the IIGA Constitution can be found on the IIGA website: www.iiga.org/constitution.html

organisation, medical requirements, accommodation, transport etc., to ensure the Games are a success.

25. A visit by IIGA officials at the end of January 2016 reported favourably on the Island's sporting facility infrastructure. During the visit, IIGA Officials met with political and staff representatives from the Policy Council, Treasury and Resources Department, Commerce and Employment Department and Culture and Leisure Department, and the IIGA has expressed its confidence in the Island's ability to host yet another successful Games in 2021.

Organisation and Timetable

26. Preliminary consultation with the Commerce and Employment Department has confirmed the need to stage the Games prior to the main tourist season, avoiding mid to late July and August, to ensure that an adequate range of accommodation can be provided. It is currently envisaged that the Games would be held from Saturday 3 July until Friday 9 July 2021.
27. Tourism bed stock on the Island has reduced by approximately 1,000 beds since Guernsey last hosted the Games in 2003. As is the case with many host Islands, the Bid Committee is aware that consideration will need to be given to finding additional, and perhaps temporary, accommodation during the Games. Those involved in the bid process so far do not consider that this presents a barrier to Guernsey hosting the Games and this, along with other logistics (such as travel arrangements) will be investigated further by the Organising Committee, which will work closely with VisitGuernsey in the event of a successful Guernsey bid.

Funding Requirement

28. The cost of hosting the Games is very difficult to quantify. Not only is it difficult to predict the economic conditions that will exist five years from now, but it will not be until two months prior to the Games Opening Ceremony that the exact number of participants and officials involved will be known. In addition, the Games have changed dramatically since Guernsey last hosted them in 2003, and there is now a much higher demand for professionalism, security and quality facilities to fulfil the aspirations of athletes, officials, Island visitors and the IIGA.
29. However, costs taken from the 2015 XVI Jersey Island Games have shown expenditure in the region of £1,900,000 with the States of Jersey funding approximately £1,300,000 of this figure (a 68% Government contribution). The total costs associated with hosting an Island Games are not usually publically available, however previous Games in the Isle of Wight (2011) received a 61% Government contribution, and in Aland (2009) a 46% Government contribution.

30. In Billet d'État XXII, 1998, when Guernsey bid to host the Games in 2003, the States agreed to fund 50% of the cost of that Games, up to a maximum of £250,000 (adjusted to account for RPI movements). For the 2003 Island Games, costs totalled approximately £1,100,000 with a contribution totalling £281,038 from the States of Guernsey, the remainder being sourced from commercial activity and significant sponsorship.
31. GIGA believes it is possible to host the event for a lesser sum than that incurred by Jersey in 2015 although, considering the variable factors identified above, it does recommend it would be prudent to budget for a sum of £1,600,000. A summary of how GIGA expects these funds to be used can be found as Appendix 1.
32. GIGA and the Culture and Leisure Department are proposing the 2021 Games costs are funded by a combination of sponsorship (including the provision of goods or services in kind), commercial activities and a contribution in the form of grant funding from the States. GIGA is confident that £750,000 of the budgeted £1,600,000 cost of the Games can be raised from sponsorship and commercial activities. This report is recommending a commitment from the States to match that sum with a grant funded contribution of £750,000⁴. The outgoing Culture and Leisure Department commends the commitment of GIGA to this proven partnership method of funding, which provides an important incentive to attracting private sponsorship from within the local community while limiting the draw on public funds.
33. The Culture and Leisure Department and GIGA are both confident that £750,000 can be raised from sponsorship and commercial activities. However, both parties accept that in the unlikely event that these funds are not realised, the Games will be scaled back appropriately.

Capital Expenditure Requirements

34. The Culture and Leisure Department, supported by GIGA and the IIGA, considers that sporting facilities, many of which were developed or refurbished for the 2003 Island Games, are already up to an acceptable standard to host the 14 sports proposed by GIGA, with minimal investment required.
35. The extension of the Beau Sejour Leisure Centre swimming pool to a competition standard 25 metres in length will take place during 2016, and other facilities have already been earmarked for refurbishment/enhancement prior to 2021 as part of rolling maintenance programmes. The resurfacing of the synthetic athletics track at Footes Lane is one such example. This investment is planned and necessary

⁴ *The remaining £100,000 being funded through mandatory Accreditation fees charged to competing athletes and officials.*

regardless of whether or not Guernsey bids for the 2021 Island Games.

36. The resurfacing of the synthetic athletics track is already the subject of an outline proposal for funding from the Capital Reserve as part of the States Capital Investment Portfolio (SCIP), along with other ancillary work to the Garenne Stand (asset maintenance and accessibility), car parking and floodlighting. Early estimates indicate that the total value of this work should not exceed £1,000,000. The athletics track will be at its 'end of life' in 2021, and therefore it would be desirable to replace the track prior to this date. The track currently has a UK Athletics Class B Certificate which is valid until February 2019. It would be preferable for a new track, which is an international standard synthetic track with a competition licence⁵, to be laid in time for the Games, in which case work will need to be completed in the summer of 2020 or earlier.
37. Acting as one of the primary venues, the Garenne Stand is now 14 years old, and requires some important investment to maintain its structural integrity, in particular to address the corroding roof, leaks and damage to the external walls. If sufficient funds are available, and an options analysis indicates best value, then increased accessibility for disabled users in the stand as well as parking improvements could also be a possibility. Although it would be desirable for this work to be completed prior to the Games, it must be stressed this work is largely about maintaining an important and high profile States asset and the work will need to be completed regardless of the bid to host the 2021 Island Games, albeit that the timescale for the work would be brought forward by 12-24 months if Guernsey secures the Games.

Source and Control of Finances

38. It is intended that the £750,000 States grant contribution be split on the basis of £100,000 in 2017, £100,000 in 2018, £150,000 in 2019, £200,000 in 2020, and the balance of £200,000 in 2021.
39. In making this request GIGA and the Culture and Leisure Department wish to express their confidence that, under the Chairmanship of Dame Mary Perkins, DBE, those individuals entrusted with the responsibility for organising the Games will be able to meet the obligations expected of them – both in terms of logistical requirements and the management of finances. Notwithstanding this, the appropriate advice will be sought, as previously undertaken with joint voluntary sector/public sector initiatives, to ensure there is an acceptable level of governance associated with the grant funding.
40. While it is appreciated that the members of the Organising Committee will have responsibility in respect of making financial commitments to deliver the Games, in

⁵ IIGA sports specific By-Laws for Athletics, July 2014

view of the States contributing towards these costs, it is acknowledged that ultimate control over all financial matters will rest with the newly formed Committee for Education, Sport & Culture. This would include the authority to withdraw all or part funding for the event should circumstances require.

41. The Culture and Leisure Department has identified appropriate sources of funding which could be used to meet the requirement of £750,000, without resorting to using General Revenue funding. Three sources of funds are available for use by the Culture and Leisure Department to support areas falling within its mandate. These are:
 - the Lottery Appropriation Account;
 - the Sports Loans Fund; and
 - an additional Public Lottery.

Lottery Appropriation Account

42. In Billet d'État XX 2014, the States resolved *"To direct that any Channel Islands Lottery proceeds exceeding the operating deficit of the Beau Sejour Centre, excluding the Christmas Draw, is to be retained within the Appropriation Account to be used either for major projects that will enhance the Department's properties or for the funding of events which have a particularly special significance to the Island's heritage and unique cultural identity"*, and *"To delegate authority to the Treasury and Resources Department to approve use of the Appropriation account"*. As at 31 December 2015, the uncommitted balance of the Lottery Appropriation Account was approximately £620,000.
43. The Culture and Leisure Department recommends to the States that a significant proportion of these funds be allocated to funding the 2021 Island Games. While there are other objectives within the Department's mandate these funds can be used to support, at the current time the Department does not envisage requesting to use more than £200,000 of these funds over the next four years.
44. The Department is also confident that the proceeds of the Channel Island Lottery will continue to exceed the Beau Sejour deficit, meaning the funds available in this account should increase over the next four years.

Sports Loans Fund

45. In 1982 (Billet d'État XIII) the States resolved *"To authorise the States Recreation Committee to set up a fund, on the lines described in that report, to be known as the Sports Loans Fund, to provide loans, in the manner set out in that report, to sporting organisations or playing field authorities."*

46. As at 31 December 2015, the Sport Loans Fund had a capital balance of approximately £319,000 with approximately £131,000 of loans outstanding. Therefore, there is in the region of £188,000 of unallocated funding. Given the terms the States attached to this loan scheme, it has become less attractive over the years as a means of funding sports development and as such it is six years since a new loan has been requested.
47. The Culture and Leisure Department recommends to the States that the unallocated capital funds remaining within the scheme be made available to contribute towards funding the 2021 Island Games. It is important to note there are other funding mechanisms available to support the development of sports facilities and the Culture and Leisure Department is recommending to the Committee *for* Education, Sport & Culture that such funding mechanisms are included within the Sport and Activity Strategy that it is due to bring to the States during 2017.

Additional Public Lottery

48. In Billet d'État XX 2014, the States agreed to "*...enable additional public lotteries to be conducted by the Culture and Leisure Department in support of such community, sporting or other events...*". The States Report pointed out that as part of the assessment criteria, such a lottery would have to "*aim to enhance the Island's identity and values and pay special regard to the social, sporting and cultural needs of the community*". The Report also stated that "*another good example would be a specific lottery draw, or scratch card, to contribute to funding the Island Games when the event returns to Guernsey. The Island Games require significant financial input, however are also a time of strong community spirit and of great value to Islanders. This would likely be reflected in the support an Island Games lottery initiative would receive*".
49. The Culture and Leisure Department therefore recommends that an Island Games Lottery be held with the operating surplus allocated to contribute towards the States grant funding of the 2021 Island Games⁶. Although the Department is confident that significant funding can be raised by an Island Games Lottery, this cannot be guaranteed and it would be inappropriate to place any reliance on future receipts. Therefore it is proposed the required £750,000 is sourced from the Lottery Appropriation Account and Sports Loans Fund and that this amount is set aside for funding the hosting of the Island Games in the event of a successful bid.

⁶ *The States have resolved to direct the preparation of an Ordinance under the Gambling (Guernsey) Law, 1971, to enable this to happen.*

Other Resources

50. The Department has supported GIGA in the development of a comprehensive and attractive bid document, and expects that staff will continue to provide assistance 'in kind' under the leadership of the Committee *for* Education, Sport & Culture, demonstrating the importance of the event and confidence in the ability of GIGA to stage the Games to a standard that the Island would expect.
51. It is expected that the effect on other government staff resources will be minimal and can be managed as part of "business as usual" as is the case during any major public event involving public sector staff support. Although it is expected that the Committee *for* Education, Sport & Culture will not charge for the use of facilities during the Island Games, loss of income from regular bookings is expected to be minimal and more than compensated for through increased sales, for example through food and beverage sales.

ENGAGEMENT AND CONSULTATION

52. When drafting the bid document for the 2021 Games, GIGA consulted with all relevant sports bodies and associations effected by the proposed hosting of the Games in Guernsey, as well as working closely with the Culture and Leisure Department.
53. In preparing this Policy Letter, the Culture and Leisure Department has worked with and taken advice from the Law Officers of the Crown, the Policy Council, the Treasury and Resources Department, the Commerce and Employment Department and the Guernsey Sports Commission. Letters of support from the Policy Council, Treasury and Resources Department and Guernsey Sports Commission can be found as Appendix 2.

CONCLUSIONS

54. Guernsey has a proud tradition of support for the Island Games both as a competitor and as a host. As such, the Island has twice been a former host of the Games, once in 1987, and again in 2003. Most of the Island sports facilities required to host the Games are already suitable for hosting a top class Games, as Guernsey continues to benefit from the significant capital investment that was undertaken for the 2003 Games.
55. The support of the Island community is paramount to the success of the Games, and interest in the proposed 2021 Games is already gathering pace. In addition, the various sports bodies and associations on the Island are extremely

experienced in staging large scale events and a large number of committed sports administrators, officials and coaches donate their time to assist in the further development of individual sports. The majority have been involved with previous Games, either as competitors, volunteers or officials, providing a wealth of knowledge.

56. Recent Games have enjoyed increasingly high standards of facilities and competition while not losing sight of the Island Games principles of encouraging friendship through sporting activities and providing opportunities to participate in international sport. These principles add weight to the benefits outlined in this Policy Letter that such a Games could bring to Guernsey.

RECOMMENDATION

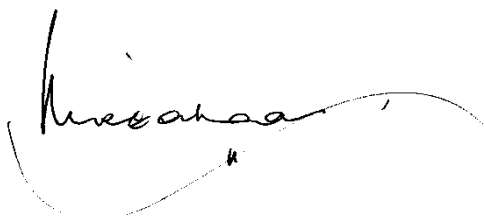
57. The States are asked to approve the Propositions to which this Policy Letter is attached and which are also copied below. Each of the Propositions is supported unanimously by the Members of the Culture and Leisure Department.

The States are asked to decide:

Whether, after consideration of the Policy Letter dated 29th April, 2016, of the former Culture and Leisure Department, they are of the opinion:-

- i) To support the bid by the Guernsey Island Games Association for Guernsey to host the 2021 Island Games, as set out in that Policy Letter.
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 - a) A maximum of £600,000 from the Lottery Appropriation Account (to include the operating surplus from the running of an Island Games Lottery); and
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- iii) To authorise payments of monies out of the States grant to be made by the Committee *for* Education, Sport & Culture in consultation with the Policy & Resources Committee and the Guernsey Island Games Association LBG.

Yours faithfully

A handwritten signature in black ink, appearing to read 'M. G. O'Hara', with a long, sweeping flourish extending to the right.

M. G. O'Hara
Minister

D. A. Inglis
Deputy Minister

D. J. Duquemin
Member

F. W. Quin
Member

P. R. Le Pelley
Member

J. Vidamour
Non States Member

APPENDIX 1 – EXTRACT FROM GIGA BID DOCUMENT⁷ FOR GUERNSEY 2021



FINANCES

Starting point for Bid Committee.

INCOME

Government of the Island	£750,000 ¹
Sponsorship in cash	£750,000
Competitor/Spectator Accreditation fees	£100,000
TOTAL ANTICIPATED INCOME	£1,600,000

EXPENSES

Administration - salaries & Office costs	£165,000
Communications - Results, Media centre etc	£150,000
Events - Opening, Closing ceremonies, AGMs, Games visits	£185,000
Transportation	£200,000
Equipment - Bleachers, tents, toilets, podiums	£150,000
Volunteers, medals, gifts, podiums, flags, welcome packs	£125,000
Fees - Insurance, Games fee, IIGA costs, Exis etc	£155,000
Sports & Officials	£345,000
Contingency	£125,000
TOTAL ANTICIPATED EXPENDITURE	£1,600,000

¹ Please note this will only be confirmed once the Island's Government has debated the Policy Letter and recommendations of the Culture and Leisure Department/Committee for Education, Sport and Culture in June 2016. It is expected that final confirmation of this funding will be provided in time for the 2016 IIGA AGM.

⁷ The full Bid Document is available on gov.gg <https://www.gov.gg/CHttpHandler.ashx?id=102413&p=0>

APPENDIX 2 – LETTERS OF SUPPORT



The Minister
Culture & Leisure Department
Beau Sejour Centre
Amherst
St Peter Port
GUERNSEY
GY1 2DL

Policy Council
Sir Charles Frossard House
La Charroterie
St Peter Port, Guernsey
GY1 1FH
Tel +44 (0) 1481 717000
Fax +44 (0) 1481 713787
www.gov.gg

26 April 2016

Dear Deputy O'Hara

Thank you for your letter dated 20 April 2016 seeking comment on your Department's draft Policy Letter concerning the Island Games 2021 proposal.

The Policy Council, having noted the anticipated benefits to Guernsey of hosting the Games, is supportive of the venture in terms of its potential to contribute to the attainment of a number of States' objectives.

Yours sincerely

Jonathan P Le Tocq
Chief Minister

The Minister
Culture & Leisure Department
Guernsey Information Centre
North Esplanade
St Peter Port
Guernsey
GY1 2LQ

26 April 2016

Dear Deputy O'Hara

Culture and Leisure Department – Island Games 2021 Proposal

Thank you for your letter dated 20 April 2016 inviting the Treasury and Resources Department to comment on the draft Policy Letter entitled "Island Games 2021 Proposal."

The Treasury and Resources Department notes the economic and social benefits that would result from Guernsey again hosting the Island Games together with presenting opportunities to promote and raise the profile of the Island.

The proposal for funding the grant of £750,000 primarily through proceeds from Lotteries (both existing Channel Islands scratchcard games or a special Island Games Lottery) is supported as it is an excellent example of the purpose for which the revised arrangements for the Lottery Appropriation Account were designed to fund and will not require funding from General Revenue.

It is noted that there is no specific requirement for increased capital expenditure in order to host the Games although, should there be a suitable business case made and funding is available, the opportunity may be taken to reschedule some planned works.

Yours sincerely



Gavin St Pier
Minister



Deputy M O'Hara
Minister
Culture & Leisure Department
Beau Sejour Centre
Amherst
St Peter Port
GY1 2DL

25th April 2016

Dear *Mike*,

I refer to the Culture & Leisure Department's Policy Letter dated the 29th April 2016 in relation to the proposal that Guernsey should host the NatWest Island Games in 2021.

I confirm that the Guernsey Sports Commission has been consulted by the Culture & Leisure Department in the preparation of the proposal and that we fully support and endorse the proposition.

Hosting the Island Games will enhance sport in the Island and also the Island's reputation. It will provide an economic boost to tourism in the Island, besides improving the Islands sporting facilities, which will be a positive legacy for many years to come.

The Games will encourage people to become active thereby helping to fulfil, or part at least, some of the States of Guernsey strategic objectives of healthy living contained in the Healthy Weight Strategy and the Children's and Young People's Plan.

In addition, as we found in 2003, the Island Games will have a positive community effect, particularly with the involvement of volunteers, who will become a valuable asset to sport and the Island as a whole in the future.

Yours sincerely

David Harry
Chief Executive Officer

Guernsey Sports Commission