

Access to Public Information Response

July 10th 2018

REQUEST UNDER THE CODE OF PRACTICE FOR ACCESS TO PUBLIC INFORMATION

Request sent on July 10th 2018

I understand the Strategic review of Guernsey's Tourism Product Offering by PWC has been completed and was given to Economic Development in November 2017.

I'd like to obtain a copy of this report, and how much it cost in commissioning and producing from PriceWaterhouseCooper.

States of Guernsey response sent on August 3rd 2018:

Further to your request under the Code of Practice on Access to Public Information, please see the below response from Economic Development.

The PWC 'Strategic Review of Guernsey's Tourism Product Offering' is listed in the commissioned reports spreadsheet published at gov.gg/information and updated every six months (March and September) as per States resolution. It was last updated in March and in reference to the PWC report it states **'The report's findings will be included in the Tourism Strategic Plan policy letter in due course. Available on request following the publication of policy letter.'**

We don't have a planned date for the policy letter, as the new strategy is being worked on. The report cost £85,000.