

Future Guernsey – Priority Policy Area update (June 2019):

Future Guernsey Themes:	Our Quality of Life Our Economy
Future Guernsey Outcomes:	Safe and secure place to live Strong, sustainable and growing
Priority Policy Area:	Seafront Enhancement Area
Political Governance:	Committee <i>for</i> Economic Development Policy & Resources Committee Committee <i>for the</i> Environment & Infrastructure States' Trading Supervisory Board

Overview
<p>The Seafront Enhancement Area Steering Group is the cross-committee body established to coordinate the Seafront Enhancement Area (“SEA”) policy priority area, which concerns the development and coordination of policies for the enhancement of the St Peter Port Harbour Action Area.</p> <p>Following the establishment of the SEA Steering Group, good progress has been made. A number of Enhancement Principles and Enhancement Objectives have been agreed, which establish the broad criteria that all potential development must adhere to and which sets the high-level desired outcomes of the SEA programme respectively.</p> <p>In order to achieve the Enhancement Objectives, the SEA Steering Group will, through extensive public engagement, identify what specific changes need to come forward. A two-day stakeholder workshop was undertaken in February 2019 with the aim of gaining an understanding of what industry believes are the main problems with the area that need to be addressed and the opportunities that the area presents, not just for delivering economic enhancement but also for realising social and environmental benefits.</p> <p>The workshop represented the beginning of the process, but it did begin to highlight a number of development themes. These will require further research to understand the options available, so that the Steering Group can identify an appropriate way forward to meet Guernsey’s future economic, social, environmental and infrastructural needs.</p> <p>Following public engagement, and once an understanding of the viability of these themes has been reached, the SEA Steering Group will produce a high-level Seafront Enhancement Area Plan, setting out which specific developments should come forward as part of the SEA programme. Alongside the production of this Plan, there is a statutory requirement for the development of a Local Planning Brief, which will involve the need to undertake environmental impact assessments into the identified developments. Both the high-level Plan and the Local Planning Brief will be presented to the States’ Assembly in the form of a policy letter, the approval of which will signify the movement into the delivery phase of the SEA programme. The SEA Steering Group has set a target for presenting the high level Seafront Enhancement Area Plan to the States before May 2020, and will work closely with the Development & Planning Authority, which is the body responsible for producing the relevant plans and briefs.</p>

In the meantime, work continues to bring forward the enhancements of a number of sites along the east coast. Following an extremely successful public engagement process, which saw over 350 positive suggestions for change being submitted, the States has sought expressions of interest on those sites that can be delivered ahead of the production of a Local Planning Brief. The SEA Steering Group has shortlisted the bids down from 35 submissions to 11 across the six sites and it is envisaged that work will commence on one or more of these sites by Q3 2019.