

## **SEAFRONT ENHANCEMENT AREA – ENHANCEMENT PRINCIPLES**

- Ensure any proposed enhancement are consistent with the Future Guernsey (Policy & Resource) Plan and its aims to create and maintain an economically strong, socially inclusive, and healthy island.
- Ensure enhancement is consistent with the Strategic Land Use Plan.
- Manage the built and natural environment in a way that balances the need to conserve, with the need to enhance, the quality of the built and natural environment.
- Manage the potential threats arising from changes to Guernsey's population level and demographics.
- Enable adequate access and movement for all.
- Seek to address the sometimes conflicting needs of all key user groups.
- Ensure enhancement is aligned with safety and security requirements of the east coast.